

ANNUAL REPORT

2021 - 2022



Canadian Cerebral Palsy
Sports Association

L'Association canadienne de sports
pour paralytiques cérébraux

BOCCIA
CANADA

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WHO WE ARE



Vision

Canada is a leading nation in boccia and Canadians with physical disabilities have access to quality sport programming.

Mission

We lead, develop and grow boccia from grassroots to producing World Champions, and we collaborate with partners to increase participation of Canadians with physical disabilities in sport.

Values

Excellence: We strive for excellence in our organization, our people, and our performance, both on and off the field of play.

Resilience: When things get tough, we hang in there, and adapt to overcome challenges and obstacles.

Inclusivity: We create a safe, welcoming, and inclusive space for everyone to participate.

Collaboration: We work as a collective, towards our shared goals.

Integrity: We stand-up for what is right, and act honestly.



MESSAGE FROM THE PRESIDENT & EXECUTIVE DIRECTOR

Although certainly faced with challenges, this past year looked a little more familiar than 2020. That included the return of events both at the domestic and international level. Association Québécois de sports pour paralytiques cérébraux did a fabulous job hosting the 2021 Canadian Boccia Championships in Québec City last November and keeping everyone safe, while the same for the London Cannonballs Boccia Club hosting the 30th edition of Boccia Blast last September. Four athletes from our National Boccia Team participated in the Tokyo Paralympics, which had been delayed by one year, while a larger contingent participated in the Americas Regional Boccia Championships in Sao Paulo, Brazil last December.

This past year we stepped back to look at our progress over the past five years, while mapping out CCPSA's strategy through 2025. Through engaging a cross-section of all CCPSA's stakeholders over several months, we were pleased to announce the creation of the **2022-2025 Strategic Plan**. Refinements have been made to our Vision, Mission, Values, and Key Areas of Focus, and we are extremely excited to execute this new plan, with the participation of our stakeholders, as we collectively contribute to the Organizations' success over the next several years.

Recognizing that COVID is not over, we continued to implement stringent measures to ensure the health and safety of everyone, including at National Team daily training and camps, attending international events, and at National events here in Canada. Separately, we continue our diligence around safe sport and providing an environment that is free from abuse, harassment, bullying and discrimination including implementing the CCPSA Screening and other related policies.

With the completion of Tokyo Paralympics, we moved into a new Paris 2024 quadrennial with respect to our High-Performance Program (National Boccia Team). As we strive for better results, we made several adjustments to the technical and coaching leadership roles that we feel will best position our athletes for success both towards Paris and longer term.

From a programming development standpoint, we offered "Take the Shot Tokyo" where boccia athletes presented to fourteen different schools and clubs on their story, how they became involved in the sport of boccia, and how it changed their life. Separately, through

multiple partnerships, we were able to introduce frame running to a new cohort of para-athletes in Ontario. We also continued with the Bratz@Home Kit program in partnership with Ontario Cerebral Palsy Sports Association and were able to provide 80 kits, including virtual coaching, at a time when access to equipment was still an obstacle for existing boccia players or those wanting to try the sport.

Through a partnership with Canadian Women and Sport, we delivered three Conversations with Women in Boccia panel sessions released in conjunction with both International Women's Day and the Profiling Women in Boccia video series that featured fifteen women in a series of vignettes. The topics of the three facilitated sessions were leadership, development, and high-performance, respectively, and each featured a panel of three women sharing their opinions on the topic.

Both the CCPSA and Boccia Canada websites went through a refresh this past year, including improving accessibility features, while our social media following on various platforms continues to increase at a steady pace.

In our continued focus to diversify revenue streams, the CCPSA were successful in securing five grants that as an organization, we had previously not received funding from.

As you further read the additional activities and accomplishments of the CCPSA in the 2021-2022 Annual Report, we would like to thank everyone, at every level, who have contributed to the success this past year. We are grateful for your dedication and loyalty to our vision that Canada is a leading nation in boccia and Canadians with physical disabilities have access to quality sport programming.

Sincerely,



Suzanne Winterflood
Suzanne Winterflood
President, CCPSA



Peter Leyser
Peter Leyser
Executive Director, CCPSA

2022-2025 Strategic Plan

Certainly one of the biggest undertakings and achievements this past year was the creation of the CCPSA's **2022-2025 Strategic Plan**. The plan outlines a clear path for the organization over the next three years and reflects the feedback provided through extensive consultation with our stakeholders over the past several months.

The Strategic Planning process was guided by Sheffe Consulting and included a survey with stakeholders including National Boccia Team athletes, performance partners, national level referees, classifiers, Provincial Boccia Partners, other partners, Board of Directors, Committee Chairs, staff, and funders. Further consultation was held with a Virtual Working Group which included a subsection of the stakeholder groups referenced.

The strategy includes five Key Areas of Focus, each of which includes specific Achievements and Initiatives. Refinements have been made to our Vision, Mission, and Values, to provide clarity on what do we aspire to be, what do we do, and what are our core beliefs.

We are truly appreciative to everyone who participated in the process and provided their thoughtful feedback about the CCPSA's strengths, opportunities for improvement, challenges, roles, and bold ideas.

We hope the 2022-2025 Strategic Plan will inspire our stakeholders to participate and contribute to the Organizations' success over the next several years.

Safe Sport Education and Screening

In our commitment to providing all participants a safe and inclusive environment that is free from abuse, harassment, bullying and/or discrimination, CCPSA continued to execute the Screening Policy established in 2020. To date, 99% of those identified as requiring online education (Respect in Sport for Activity Leader), have completed the training. New in 2022 was the introduction of the Screening Renewal form which was sent to all performance partners, classifiers, national referees, national team coaches, Integrated Support Team (IST/medical), CCPSA Staff and Board of Directors. The purpose of this annual check-in is to ensure that nothing has changed with regards to their EPIC (Enhanced Police Information Check) or their VSC (Vulnerable Sector Check). This check-in will be an annual process going forward.

A reminder that in 2019, the CCPSA appointed an Independent Safe Sport Officer who any person can contact to report or discuss incidents of bullying, abuse, harassment or discrimination of any kind. CCPSA contracted with W&W Dispute Resolution Services for this role and they may be reached directly and independently through safesport_wwdrs@primus.ca.

CCPSA Policy Work

In the CCPSA's commitment to workplace health and safety, safe sport, and demonstrating good governance including ensuring proper policies and procedures are in place, the Board of Directors passed the following three policies:

- REVISED Workplace Violence and Harassment Policy
- Athlete Protection Policy (Rule of Two).
- Provincial Boccia Partner Recognition Policy

All CCPSA policies can be found [here](#).

Annual General Meeting and Board Elections

The CCPSA Annual General meeting was held on Thursday, September 9th, 2021. Both Board members José Malo and Cornell Dover terms were renewed through to 2023 AGM. We are pleased to have Gilles Levasseur, whose nomination package was approved to serve as a Director at Large for a two year term, join the Board. Gilles is a Professor, Business and Law at the Telfer School of Management, University of Ottawa.

In October 2021, the Board appointed current member Suzanne Winterflood and Alana Aird to the positions of Interim President and Interim Vice-President respectively.

Gary Vander Vies, whose selfless contributions, time, and effort for over a decade, and who has been instrumental in the growth of boccia, did not stand for re-election at the AGM. At his final Board meeting, we had the opportunity to thank Gary for his valuable contributions, work, dedication, and commitment to boccia and CCPSA over the past ten plus years, while Gary thanked everyone and noted the progress and how far the Organization has come.

Coinciding with this, Gary stepped down from his role as Chair, Boccia Canada Council while Steve Dukovich, himself extremely involved and dedicated to boccia over the years, has moved into this role.

Donna Zorn, also after many years of volunteer service and countless hours dedicated to boccia and the CCPSA, stepped down from her role as Chair, High Performance Committee. Donna has served every role in boccia and with the CCPSA for over twenty plus years including referee, head referee, technical delegate, Board and Committee member, or Chair. Through her work as an international referee, she is respected around the world in the sport of boccia.

We are pleased that Jane Blaine has moved into the HP Chair role, replacing Donna. Jane

is currently Executive Director of the British Columbia Blind Sports and Recreation Association.

Both Gary and Donna are deserved members in the CCPSA Hall of Fame and continue refereeing boccia.



CCPSA Hall of Fame 2021 Inductees

The CCPSA was extremely pleased to induct two very deserving individuals, Mario Delisle (Builder) and Alain Grenon (Official) into the CCPSA Hall of Fame last November, coinciding with the 2021 Canadian Boccia Championships in Québec City.

Mario has been involved in boccia for approximately three decades in many different roles. Sport Coordinator for the l'Association québécoise de sports pour paralytiques cérébraux (AQSPC), Physical Activity Coordinator for the Centre d'intégration à la vie active (CIVA), Head Coach of the Boccia Québec team, Coordinator for the Development of Excellence at

GOVERNANCE AND LEADERSHIP

the Association québécoise des sports en fauteuil roulant (AQSFR) and current Head Coach of the National Boccia Team since 2005.

He has coached many athletes including Paralympians Paul Gauthier, Adam Dukovich, Alison Kabush, Dave Richer, Josh Vander Vies, Marco Dispaltro, and Alison Levine. As Head Coach in 2012, Josh Vander Vies and Marco Dispaltro took home a bronze medal in BC4 Pairs at the London Paralympics.

Over the course of his career, Mario has contributed to the development of other wheelchair sports in Canada including wheelchair basketball, para-athletics, wheelchair rugby, wheelchair tennis, and para-cycling. Delisle has played a role with the organization of the CIVA and Défi sportif AlterGo events from 1995 to 2002 and was involved in coaching and leading various wheelchair sports while working at the AQSFR.

Alain Grenon has been involved in boccia for over twenty years and first started in 1998 when he became a provincial referee for Québec. In 2002, he obtained his international referee distinction, making him the first international boccia referee from Québec. Under this distinction, he participated in the 2003 New Zealand World Cup and the 2004 Athens Paralympic Games as a referee.

In the span of eight years, he managed to quickly climb the ladder that led to one of the most important positions in the sport of boccia; that of technical delegate. In 2006, he became the first Canadian International Technical Delegate in boccia where he used his new skill set at the 2007 World Cup in Vancouver and the 2009 Americas Cup in Montréal.

His greatest dream was accomplished in 2004 when he attended the Athens Paralympics as a referee. He then went on to participate in two other Paralympic Games in London in 2012 and Rio de Janeiro in 2016 as referee.

As a long-time colleague and current CCPSA Board member José Malo noted “Beyond Mario and Alain’s training and professional skills, they are men of heart. Their respective generosity and commitment have been, and still are, the driving force behind many initiatives that have contributed to the recognition of boccia as a sport, and its participants as athletes in their own right.”



Concussion Assessment Tool for Boccia Athletes

Under the direction of François Prince, PhD, the Paralympic and Parasport Research Team (PPRT), a Concussion Screening and Monitoring test was developed and adapted for boccia athletes across BC1 – BC4 categories.

Currently, few concussion assessment tools are available to the medical community to assess the impact of a concussion on the ability to perform activities of daily living, the presence of symptoms related to concussion, cognitive impairment such as memory and concentration, neurological disorders such as joint mobility, motor coordination and balance as well as emotional functioning. As such, PPRT recommended the use of the Sport Concussion Assessment Tool 5 (SCAT5) with modifications when appropriate. Most of the existing tools available can be applied to boccia athletes except for the neurological assessment (reading out loud a list of symptoms, the movement coordination, and the balance evaluations). None of the existing tests were designed nor applicable to a population of athletes participating in boccia with cerebral palsy or muscular dystrophy, two medical conditions that present in many boccia athletes.

The new tests proposed constitute modifications to the SCAT5 that can be applied to boccia players BC1 to BC4 regardless of age or gender. These tests can be easily administered, require no special training, little time, and minimal cost for equipment.

BOCCIA AND CEREBRAL PALSY PARTICIPATION & DEVELOPMENT

New Provincial Development

The Provincial Boccia Forum originally scheduled for 2021 was rescheduled to May 2022 so that it could be held in person in Charlottetown, Prince Edward Island.

In November, we held a virtual Atlantic Boccia Forum that included representatives from Nova Scotia, New Brunswick, Newfoundland and Labrador, and Prince Edward Island. This was an opportunity for new and potential boccia supporters in the Atlantic region to connect, build their understanding of CCPSA and boccia, and begin co-creating provincial and regional development plans.

Additional outreach to Saskatchewan continued, with the Saskatchewan CP Association successfully promoting the Bratz@Home program, and several families in the province receiving kits.



Development Grants

We continued to support boccia development at the provincial and community level through the development grant program. Eight grants were awarded to the following recipients:

Provincial

- Alberta Cerebral Palsy Sports Association
- Manitoba Cerebral Palsy Sports Association
- Ontario Cerebral Palsy Sports Association
- Association Quebecois de sports pour paralytiques cerebraux
- Boccia Newfoundland and Labrador

Club

- Wolverines Wheelchair Sports, Grande Prairie, AB
- Rehabilitation Centre for Children, Winnipeg, MB
- Easter Seals Newfoundland and Labrador



We are super excited to be partnering with a small group from Dauphin to start offering boccia in rural Manitoba. We are going to be hosting weekly Try-it nights on Mondays this summer to build enough interest for a recreation program in the fall. Without the support from this grant, we would not be able to access and provide supports to this community as they are over three hours away from our Centre in Winnipeg.
- Hailey Perchotte, Recreation Therapist, Rehabilitation Centre for Children



Competitions

2021-22 brought a return to in person national boccia competition. The London Cannonballs Boccia Blast and Canadian Boccia Championships were both held successfully following the Back to Boccia COVID Guidelines and were well attended by athletes enthusiastic to get back to competing. 2021 marked the first time the Canadian

BOCCIA AND CEREBRAL PALSY PARTICIPATION & DEVELOPMENT

Championships were held in Québec City and we were warmly welcomed at the beautiful Québec City Convention Centre.



Despite our best efforts, boccia was not selected for the 2025 Canada Summer Games or 2027 Canada Winter Games. We are re-focusing our efforts on the 2029 Canada Summer Games.

Bratz@Home Boccia Kits

The kit program continued to be a success, with support from Canadian Tire Jumpstart. Eighty children, youth and adults with disabilities from across Canada received free boccia equipment and coaching support to develop their boccia skills.



Boccia Video Projects

In partnership with the Ontario Cerebral Palsy Sports Association, a series of boccia skill videos narrated by former national team member Brock Richardson were developed. These are the first in a planned series to help support boccia skill development. Work was also completed on a short Boccia 101 video.

Take the Shot (Tokyo Edition)

Due to COVID restrictions, this program was shifted to virtual delivery. Through this program, five athlete ambassadors delivered 14 boccia presentations in conjunction with the Summer Paralympic Games in Tokyo. There were more English presentations than French, with the majority of requests coming from Ontario.

All of the athlete ambassadors reported that they would participate again and recommend the program to teammates.

After the presentation, one of the parents told us: "Tammy was very inspiring! We've had such great conversations afterwards here. Four Paralympics is just amazing! They went on to say Tammy made a real impact and now their daughter was wanting 'to get fit and strong and be really good at something (sport).'"

Thank you to our athlete ambassadors: Éric Bussière, Lance Cryderman, Marylou Martineau, Tammy McLeod, and Alison Levine.

As part of the Take the Shot program, startup grants were awarded to the Pacific Institute for Sport Excellence (Victoria, BC), the ParaWell Play Foundation (Abbotsford, BC) and the Bay Bulls Bauline Athletics Association (Bay Bulls, NL) to support three new boccia programs, while Holy Cross School (Eastport, NL) received support to host a try it session.

BOCCIA AND CEREBRAL PALSY PARTICIPATION & DEVELOPMENT

Officials

We successfully secured a grant from the Canadian Paralympic Committee to develop a new national classifier training course. The course was delivered online with an in-person practicum scheduled for the 2022 Defi Sportif. Ten trainee classifiers from British Columbia, Alberta, Manitoba, Ontario and Quebec completed the online training. Thank you to Lorette Dupuis, Sharon Martin, Liz Lusk and Juliana Von Cramon for their immense contributions to this project.

The possibility of delivering referee training online was analyzed and it was determined that this style of delivery would not be optimal for this course. A webinar to update referees on post Tokyo rule changes and the new referee maintenance cycle was delivered. Four referee courses are scheduled for 2022-23.



National Coaching Certification Program

The trend of online coach training delivery continued this year.

- 5 Learn to Coach Boccia courses delivered

- 40 coaches completed Learn to Coach Boccia training
- 6 coaches completed Introduction to Competition certification



Frame Running

In October, the first frame running try it session was delivered as part of an athletics event in Mississauga in partnership with the Ontario Cerebral Palsy Sports Association, Athletics Ontario and Athletics Canada. Frame running supplier RAD Innovations traveled from Vermont to provide onsite training in proper fitting techniques. Eight children and youth and their families attended and enthusiastically tried the new frames.



Frame Running is great because it is a physical activity and it keeps my legs strong. I love when I'm running, it feels like I'm The Flash. When I ran the race it was amazing to have people cheering for me. It made me faster and I felt so proud of myself."

- Teigan Webb-Bowie, Frame Running Participant



Tokyo 2020 Paralympics

After a one-year delay, the Tokyo 2020 Paralympics were held in late August, early September 2021.

The Canadian team consisted of eleven representatives:

- Dank Allard (BC2); Performance Partner: Julie Renaud
- Iulian Ciobanu (BC4); Performance Partner: Emilian-Sorin Susan
- Marco Dispaltra (BC4); Performance Partner: Joanna Marchlewicz
- Alison Levine (BC4); Performance Partner: Roberta Fried-Levine
- Mario Delisle, Head Coach/Team Manager
- Cesar Nicolai, BC4 Coach
- Simon Larouche, Danik's Coach

In Individual Play, despite a 2-1 record in preliminary round action, Iulian Ciobanu did not advance to the elimination round, while Alison Levine finished with a 1-2 record. Danik Allard, making his paralympic debut and the youngest BC2 athlete in the competition, finished the preliminary round with a respectable 1-2 record.

The BC4 Pair of Iulian Ciobanu, Alison Levine, and Marco Dispaltra finished with a 1-3 record in preliminary play, where moving onto the elimination round came down to a last shot made by the number one World ranked BC4 Pair from Slovakia.

Although not necessarily the results from Tokyo the team was hoping for, we are extremely proud of the character and resilience shown by all members of the team, preparing for Tokyo and then competing under difficult circumstances given the pandemic.



2021 National Team Training Squad

Due to reduced training and competitions in 2020, and the resulting lack of data, the High-Performance leadership team determined that those athletes on the National Team in 2020, would receive a spot on the 2021 National Team.

- Eric Lefebvre BC1
- Hanif Mawji BC1
- Lance Cryderman BC1
- Danik Allard BC2
- Dave Richer BC2
- Hayley Redmond BC2
- Mike Mercer BC2
- Eric Bussière BC3
- Joelle Guérette BC3
- Marylou Martineau BC3
- Philippe Lord BC3
- Alison Levine BC4
- Iulian Ciobanu BC4
- Marco Dispaltro BC4

COVID Implications and Adjustments

Recognizing our fundamental obligation and responsibility to protect the health and well-being of participants, a number of measures with respect to the National Team and COVID were in-place.

- Training was limited to targeted athletes at the INS Montréal from January to June 2021
- Communication was increased with those training outside the INS Montréal given the

challenges throughout the year of training together

- Our specialists in psychology and physiotherapy again were of great help during the year to support athletes, performance partners and coaches
- Group meetings and individual meetings were organized regularly with the entire team
- Webinars were organized by different specialists or various stakeholders
- The full “back to training” plan was put in place in May 2021
- COVID daily training attestation forms continue to be used
- On several occasions, someone needed to be taken out of the training environment for a period either because testing positive for COVID or had been in contact with someone who had tested positive
- Many COVID tests were completed by athletes, performance partners, coaches, and specialists during the year
- As of June 2021, everyone on the Team had received two COVID vaccinations

National Training Centre

Institut national du sport du Québec, in Montréal remains the main in training hub for the National Boccia Team. Due to COVID restrictions, daily training did take place from January 2021 in a limited manner and on a one-to-one basis until the month of April. From May onwards, we started to welcome more than one athlete training at a time and preparing for the Tokyo Paralympics with the BC4 Pair.

In partnership with the INS Montréal, strict COVID protocols that everyone needed to follow were put in place throughout the year and as a result, no cases of COVID were identified in the training environment. We have been very cautious with the potential impact of COVID throughout the pandemic, and we continue to do so.

The boccia training area on the 3rd floor of INS Montréal continues to adjust to our changing needs. In April 2021, we installed a second court on the 3rd floor for more training capacity. In addition, we now have an office for Boccia Canada coaches on the 3rd floor.

International Competitions

Competitions were limited in 2021 and our National Team only attended two events. Unfortunately, with events being cancelled due to COVID, the Tokyo Paralympic Games in August was the first event in 22 months for some members of the team.

- Tokyo Paralympic Games in August 2021
 - 4 athletes, 4 Performance Partners, 2 Coaches, 1 Team Manager
- Sao Paulo Americas Regional Championships in December 2021
 - 10 athletes, 10 Performance Partners, 2 Coaches, 1 Team Manager, 1 Physiotherapist



National Boccia Team Coaches

As we've moved past the Tokyo Paralympic cycle and a new international competition season began in 2022 for our National Boccia Team on the road to Paris 2024, we made adjustments within the Boccia Canada high-performance staff team. These moves were made to position our athletes and our high-performance program for success and podium finishes in the future and provide greater clarity for roles going forward and more closely match our current realities and future needs. In addition, these adjustments were to address and focus on new talent and the athlete development pathway for those athletes with high performance skills and aspirations.

NOTE: All changes are effective as of April 1, 2022.

Head Coach Mario Delisle continued his transition to High Performance Director, with overall responsibility for the planning and delivery of the high-performance program and has focused on preparing the National Team Coaches for their new roles in 2022. In the area of coaching, Mario was still responsible for a few athletes in 2021.

César Nicolai continued his duties as the BC4 coach in 2021 and put tremendous effort on preparing athletes for the Tokyo Paralympics. César has recently been transitioning to the National Team Head Coach position. In addition to his direct coaching duties, César now has added responsibilities around overall planning, pursuit of podium results at International Competitions, sport science, and coach development.

Simon Larouche continued his work in preparing Danik Allard for Tokyo. A significant part of his coaching duties was also coaching the four BC3's of the program during the year. Added to Simon's role with this new transition, is oversight of the newly created Espoir Team, focussed on the development of identified athletes that have the potential to become National Team members in the future.

Ed Richardson remained in place in 2021-2022, where he followed athletes outside of the Montréal training hub and was in charge of the BC1/BC2 group at the 2021 Americas Regional Championships. Ed remains in a part-time role and will continue to focus on the athletes in class BC1 and BC2 that are part of the National Team programming.



Integrated Support Team

Mario Delisle continued to lead the Boccia Integrated Support Team in 2021. Some adjustments were made throughout the year and specialists were involved with the National Team either privately or through the INS Québec.

- Physiotherapy: Lisa Corbeil and Amélie Racine
- Psychology : Amélie Soulard and Daphné Laurin-Landry
- Physiology : Sylvain Gaudet
- Doctor: Andréane Bourgeois
- Neuroscientist : Thomas Romeas (new addition in 2021)

Gold Medal Profile (GMP)

The Boccia Canada GMP continues to be adjusted to make sure it is valuable, and is accessible to all athletes on the Boccia Canada website. Developing drills and evaluations within the GMP context were completed in 2021 and the tools were used as an item for National Team Selection in January 2022.

Own the Podium (OTP)

Early October 2021, we held a virtual High Performance Quad (Plus One) Debrief (post Rio 2016 to post Tokyo 2020, which the Paralympic Games were postponed to August 2021). The Debrief was facilitated by Nora Sheffe from Sheffe Consulting, and included our coaches, IST members, CCPSA senior staff, High Performance Chair, and our OTP High Performance Advisor. Included in the process was a survey sent to National Team members

from the past five years requesting feedback on every facet of the High Performance Program. Two days of virtual meetings took place reviewing the past quad and 2021, while preparing a plan and priorities for 2022 and Paris 2024, including the completion of a final report.

In November, we submitted and presented our 2022-2023 and Paris 2024 High Performance plan to OTP. In total, we received \$350,000 in funding for our High Performance Program in 2021-22, an increase of \$10,000 from the previous year and a total increase of \$30,000 the past two fiscal years.

Athlete Assistance Program (Carding)

Ten cards were available for our boccia athletes in 2021. These cards were distributed to athletes in January 2021 based on the established carding criteria. The carding year finished on December 31st, 2021. In January 2022, another 10 cards were distributed for the calendar year. For the remainder of the Paris Paralympic cycle, Sport Canada has confirmed Boccia Canada's allotment of 10 cards.

Athletes carded for 2022 are: Lance Cryderman (BC1), Danik Allard (BC2), Kristyn Collins (BC2), Mike Mercer (BC2), Eric Bussière (BC3), Joelle Guérette (BC3), Marylou Martineau (BC3), Alison Levine (BC4), Marco Dispaltro (BC4), Iulian Ciobanu (BC4).



Social Media

Throughout the year, Boccia Canada and CCPSA accounts were active through social media across four platforms. Posts were uploaded for special holidays, wacky celebrations, birthdays, event-related news, and much more. A new platform was added this year, Tik Tok. Videos were taken for Tik Tok at the Canadian Championships, the Défi sportif office, and all over Canada as athletes took part in our “Day in the Life of an Athlete” segment. The following numbers represent CCPSA and Boccia Canada (combined) social media follower increases from April 1, 2021 to March 31, 2022 for all four platforms:



Facebook

Increase of 380 followers & 257 likes



Instagram

Increase of 353 followers



Twitter

Increase of 122 followers

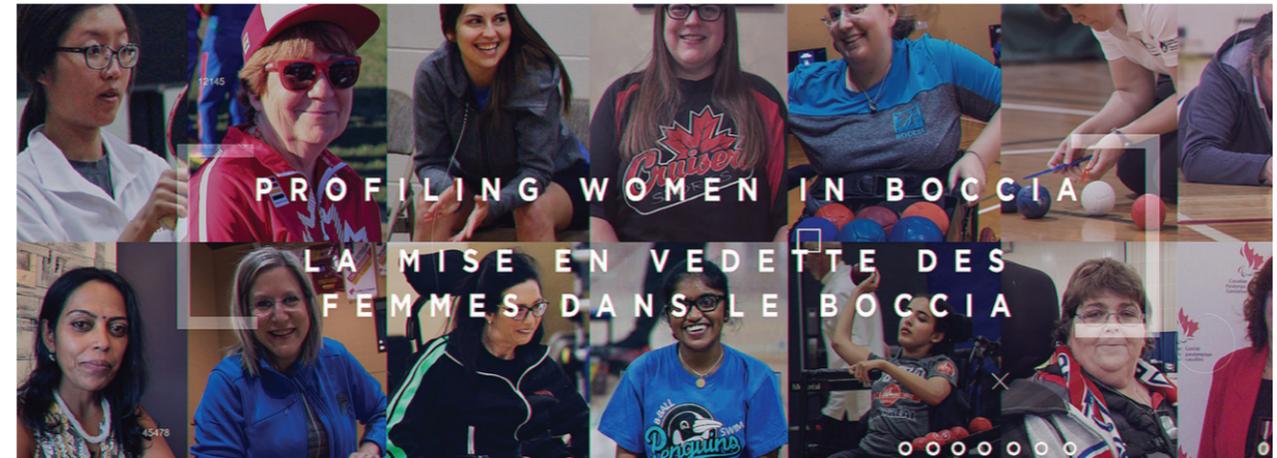


Tik Tok

Increase of 100 followers

Videos & YouTube

Videos were captured throughout the year, and, with the lead up to the Paralympics, a video was created to pump-up everyone and support the boccia team heading to Tokyo 2020. In addition, a Boccia 101 video was produced describing the general rules and classification for the sport of boccia. Boccia Canada put together a video campaign entitled Profiling Women in Boccia series, launched to coincide with International Women’s Day that highlighted key women in the sport of boccia who are making a difference. Fifteen women in total were featured including athletes, performance partners, coaches, referees, and classifiers. There was an increase of 90 subscribers added on YouTube from April 1, 2021 to March 31, 2022 for a total of 241.



New Website

In 2021 we refreshed the CCPSA and Boccia Canada websites, which are now more clean, consistent, accessible, and user friendly. Website and content updates were made throughout the year. New features on the website were added including improved form functionality, ability to automatically subscribe to the media release distribution list, an AA level of conformance for Web Content Accessibility Guidelines (WCAG) compliant accessibility standards, and much more! Check out the new websites [here](#).

Media Releases

Two to three media releases were published per international event (i.e., Tokyo Paralympics, Sao Paulo Americas Regional Championships) and national events (i.e., Boccia Blast, Canadian Boccia Championships, Défi sportif AlterGo). Media outlets CTV, Radio-Canada, and CBC came to the 2021 Canadian Boccia Championships in Québec City to conduct

interviews and file their story. There were various other articles where our athletes and even a referee were covered including Alexandre Raymond, Marie Hébert, Marylou Martineau, Terrie Hefford, and several others. Of course, before and during the Tokyo Paralympics there was no shortage of buzz around the team travelling to Tokyo including stories on the four athletes and pick up by the Suburban, CTV, the Toronto Observer, RDS, Radio-Canada, and CBC.

Collaborations

There were several collaborations that helped to expand the CCPSA and Boccia Canada reach to new networks. In 2021-22 Boccia Canada collaborated with Easter Seals to write an article about Newfoundland athlete Terrie Hefford's journey in the sport of boccia which was published on their website, in their Annual Report, and shared on social media. In another segment, CCPSA partnered with Cerebral Palsy International Sports and Recreation Association (CPISRA) to write an article about the success of the Canadian athletes with cerebral palsy who competed at the Tokyo Paralympics. Another new collaboration was with Canadian Women and Sport (CW&S). CCPSA teamed up with Vanessa Wallace, Program Coordinator for CW&S, to deliver three Conversations with Women in Boccia panel sessions in conjunction with International Women's Day and the Profiling Women in Boccia series. Vanessa facilitated the three sessions on leadership, development, and high-performance, respectively. Each panel included three women sharing their opinions on the topic. There were also various collaborations with Défi sportif AlterGo, Coaching Association of Canada, and other sport organizations over the course of the year that helped to increase the profile of boccia.

Campaigns

There were four campaigns that took place in 2021 including Profiling Women in Boccia,

Bratz@Home Kits, Take the Shot (Tokyo Edition), and World Cerebral Palsy Day. For each of the campaigns, a communication plan was created and followed. The campaign that received the most engagement of the four was the Profiling Women in Boccia series.



Canadian Boccia Championships

A Snapchat filter was created for the 2021 Canadian Boccia Championships with 672 total views by the end of the event. Apparel was sold at the Championships including t-shirts, trucker hats, and socks. Two new massive pop ups put athletes, performance partners, coaches, officials, and other volunteers on full display. The 30' x 20' pop-up signage was placed in the Québec City Convention Centre main lobby for everyone to see as they walked through to the boccia courts. Webcasting was livestreamed by TVGO and included interviews with the athletes and a promo video running during breaks.

Official Languages

In our ongoing efforts to communicate in both English and French, both official languages continue to be represented in all communications through email, social media, videos, campaigns, and other means.

FUNDING & PARTNERSHIPS

In keeping with our management by values approach, Collaboration is a critical Organizational value that significantly impacts our success and how we operate at every level.

We are extremely fortunate to have the solid base of partners supporting the efforts of CCPSA, at the local, Provincial and Federal levels. For a listing of our partners, please refer to Page 38 of the Annual Report.

Revenue Diversification

Recognizing the importance of diversifying revenue streams beyond the two current main sources, Sport Canada and telemarketing, significant focus this past year was placed on securing new sources, specifically in grants. This work resulted in five new grants to CCPSA, some of which are applied to fiscal 2022-2023.

- Jumpstart Sport Relief Funding: Bratz@home program that provided boccia kits and virtual coaching to 80 people with disabilities, all under the age of 25
- Jumpstart Sport Relief Funding: Introduction to Frame Running program as part of a broader Para Summit hosted by Athletics Ontario with the support of the Ontario Cerebral Palsy Sports Association and Mississauga Cruisers Disabled Sports Club
- Enabling Accessibility Fund: Installation of a single occupant washroom for the National Boccia Team at INS Québec.
- Canadian Paralympic Committee: Classification course and training for those interested in becoming National Classifiers for boccia. Held both virtually and in-person at the 2022 Défi sportif Altergo boccia competition.
- Ontario Sport Hosting Program: Project-based funding to help deliver the 2022 Canadian Boccia Championships in London, Ontario

Telemarketing

A significant source of revenue for CCPSA continues to be charitable donations received through telemarketing conducted by **iMarketing**. Total revenue from fundraising represents approximately 50% of CCPSA gross revenues.

| RETENTION (EXISTING DONORS) | 2021-2022 | 2020-2021 | ACQUISITION (NEW DONORS) | 2021-2022 | 2020-2021 |
|-----------------------------|-----------|-----------|--------------------------|-----------|-----------|
| Total campaign hours | 5,568 | 4,958 | Total campaign hours | 4,103 | 4,437 |
| Total paid gifts | 11,785 | 11,793 | Total paid gifts | 2,475 | 1,976 |
| Average paid gift amount | \$59.13 | \$54.63 | Average paid gift amount | \$47.07 | \$40.14 |

Kabush Para Athlete Fund

In the first few days of January, CCPSA was approached by Ken and Debbie Kabush to create an annual national sport bursary intended to provide support to up-and-coming Canadian athletes or teams in para sport to offset costs related to registration fees, facility rentals, training, equipment, coaching, competition, and travel. Their daughter Alison was a stalwart in boccia and on the National Team from the mid 1990's to the early 2010's, including bronze in BC3 Pairs at the Sydney 2000 and Athens 2004 Paralympic Games.

The fund supports three financial awards annually, each with a value of \$1,000. It is open to athletes in para sport, with Cerebral Palsy, and considered to be an up-and-coming athlete.

The CCPSA is grateful for the generosity and leadership of the Kabush family.

More information on the Kabush Para Athlete Fund and Alison, can be found [here](#).

ATHLETES' COUNCIL REPORT

Elections

The Athletes' Council has met once a month except in months with international tournaments.

We held elections in November 2021 and welcomed new BC3 Rep Josh Gautier to the Council. Lance Cryderman took over as Vice Chairperson this year as well. The Athletes' Council would like to thank Alison Levine for her years of impeccable service in this role and are ecstatic that she has decided to remain on the Council as a BC4 representative.

Future Considerations

The Athletes' Council is happy to have events back, however we have concerns about the lack of new young officials in Canada. Moreover, the Athletes' Council is also concerned that travel within Canada seems to get more challenging every year. These are just some of the issues the Council has decided to focus on in the coming year. We are excited to work collaboratively with all members of the organization to find creative solutions to these challenges.

We look forward to a positive and productive 2022-2023.





TREASURER'S REPORT

Additional Financial Support

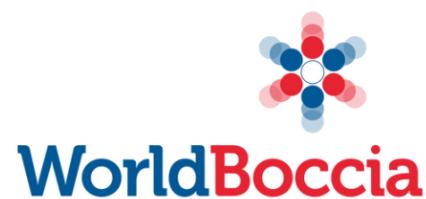
CCPSA is extremely grateful for the additional financial support from the Government of Canada through The Recovery Fund for Arts, Culture, Heritage and Sport Sectors.

Complete Audited Financial Statements can be found [here](#).

| REVENUE | 2022 | 2021 |
|--|-----------|-----------|
| Sport Canada (note 2) | 754,500 | 760,475 |
| Fundraising | 800,548 | 695,542 |
| Athlete Assessments | 8,812 | 7,875 |
| Memberships | - | 409 |
| Other Grants | 71,126 | 22,828 |
| Interest and sundry | 70,654 | 37,088 |
| | 1,705,640 | 1,524,217 |
| EXPENDITURES | 2022 | 2021 |
| Governance & leadership (note 6) | 364,005 | 377,593 |
| Communication & marketing (note 6) | 50,803 | 21,633 |
| Boccia & CP Participation and Development | 130,595 | 106,650 |
| Boccia High Performance (note 6) | 495,308 | 324,961 |
| Funding & Partnerships | 492,896 | 396,131 |
| Safe sport (note 6) | 66,000 | 66,000 |
| | 1,599,607 | 1,292,968 |
| EXCESS OF REVENUE OVER EXPENDITURES BEFORE OTHER ITEM | 106,033 | 231,249 |
| OTHER ITEM Loss on disposal of capital asset | (5,245) | - |
| EXCESS OF REVENUE OVER EXPENDITURES | 100,788 | 231,249 |

LIST OF PARTNERS

International



National



Provincial





LIST OF COMMITTEE MEMBERS

Board of Directors

Suzanne Winterflood, Interim President
Alana Aird, Interim Vice-President
Cornell Dover, Treasurer
Alexandre Ferreira-Silva, Director at Large
Gilles LeVasseur, Director at Large
José Malo, Director at Large
Steve Dukovich, Director at Large

Participation & Development Committee

Eileen Bartlett, Chair
Adam Dukovich, Ontario
Tara Chisholm, Alberta
Colleen Moyer, Manitoba
Dayna Penney, Newfoundland and Labrador
Jim Gagne, Nova Scotia
José Malo, Québec
Ross MacDonald, British Columbia

Boccia Canada Council

Steve Dukovich, Chair
Eileen Bartlett, Chair of the Participation & Development Committee
Jane Blaine, Chair of the High Performance Committee
Adam Dukovich, Chair of the Athletes' Council
Lance Cryderman, Vice-Chair of the Athletes' Council

High-Performance Committee

Jane Blaine, Chair
Mario Delisle, High Performance Director
César Nicolaj, Head Coach
Simon Larouche, Assistant & Espoir Coach
Ed Richardson, BC1 & BC2 Coach

Athletes' Council

Adam Dukovich, Chair, Ontario, BC2, Retired
Lance Cryderman, Vice-Chair, Ontario, BC1, National Team Member
Lois Martin, Newfoundland, BC1, Provincial Team Member
Tammy McLeod, Ontario, BC2, Retired
Josh Gautier, Ontario, BC3, Provincial Team Member
Eric Bussière, Quebec, BC3, National Team Member
Alison Levine, Quebec, BC4, National Team Member
Marco Dispaltra, Quebec, BC4, National Team Member
Giovanni De Sero, Ontario, BC5, Provincial Team Member

CONTACT US

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Social Media & Website



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