



# ANNUAL REPORT

## 2020 - 2021

Photo Credit: SportAbility BC, CPISRA International Frame Running Committee, Scott Grant



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# WHO WE ARE

## VISION

Canadians with cerebral palsy and related disabilities have access to and are inspired to achieve personal excellence and embrace lifelong participation in sport and physical activity, while Canada is a leading nation in boccia.

## MISSION

We collaborate with partners to increase the participation of Canadians with cerebral palsy and related disabilities in sport and physical activity, while leading, developing, and growing boccia from the grassroots, to producing World and Paralympic Champions.

## VALUES

### Excellence

We display a commitment to excellence in all areas and to achieving outstanding results: "Every day, every way."

### Resilience

We demonstrate perseverance, an open-minded approach that is flexible and adaptable, yet consistent #hanginthere.

### Inclusivity

We believe in access and inclusion, equitable opportunities, and an open door for all participants.

### Collaboration

To truly achieve success and make a difference, we understand it is essential to work together in partnership.

# MESSAGE FROM THE EXECUTIVE DIRECTOR

The four key values of the Canadian Cerebral Palsy Sports Association (CCPSA) are Excellence, Resilience, Inclusivity and Collaboration, or **ERIC** for short. When faced with challenges, a difficult situation or decision, as an Organization we often come back to this question. What would **ERIC** do? This management by values approach involves intentionally leveraging our Organization's values into how we operate at every level.

Perhaps more so than any other year, we have demonstrated each of the four values, but in particular, Resilience and Collaboration. This past year has been like no other, filled with many uncertainties and cancellations. We are so proud of how our Organization and those in the boccia community have managed and adapted in these times, including athletes, performance partners, Provincial Partners, clubs, staff, Board and Committee members, and other volunteers such as classifiers, technical officials, and coaches.

When we couldn't get together in person, we shifted to virtual programming and introduced a number of initiatives with our Provincial Partners and the boccia community including the virtual Boccia Can Cup Skills Challenge, the Conversations with Series, and the Canadian Eboccia Open. We also adjusted two of our National Coaching Certification Programs so that they could be delivered online. Recognizing access to equipment was an obstacle for existing boccia players or those wanting to try the sport, in partnership with the Ontario Cerebral Palsy Sports Association, we provided over eighty Bratz@home equipment kits which also included virtual coaching. We also assisted our partners across the country navigate a return to play post COVID, by developing Back to Boccia Training Guidelines.

With regards to our National Boccia Training Squad, when training did return in 2020, we implemented a number of safety protocols and measures, including a stringent Back to Training Plan, to protect the health and safety of our National Team members. Despite limited in-person training, we were able to shift to virtual delivery for some services, including training sessions with coaches, physiotherapy, psychology,

plus strength and conditioning. A large focus was on keeping the National Team engaged, so team meetings and guest speakers were frequently organized.

Safe sport and providing an environment that is free from abuse, harassment, bullying and discrimination continues to be a priority of the CCPSA. Tremendous strides have been made in ensuring those identified in the CCPSA Screening Policy, have completed *Respect Group* online training and either a Vulnerable Sector or Police Record Check.

In our continued efforts to achieve gender equity in the sport of boccia at all levels, one of the highlights this past year was the Profiling Women in Boccia series. Fourteen women were featured in the series of vignettes, with a comprehensive video released to coincide with International Women's Day in March.

As you read through the activities and accomplishments of the CCPSA in this 2020-2021 annual report, we would like to acknowledge the support of our federal partners, Sport Canada, Own the Podium, INS Québec, Canadian Paralympic Committee, Coaching Association of Canada, and the 13,000+ generous donors who help make our programs possible.

Going forward, we are confident that the CCPSA is well-positioned for continued growth in the future.

Thank you to our community, stakeholders and partners, for your strength, perseverance and continued support.

Sincerely,

**Peter Leyser**  
Executive Director  
CCPSA



# GOVERNANCE & LEADERSHIP

## CCPSA Policies

The CCPSA Board continued their work in developing and refining policies to meet good governance practices, legal and workplace requirements, and adhere to the Universal Code of Conduct to Prevent and Address Maltreatment in Sport. Working closely with Sport Law & Strategy Group to complete this work, the full list of CCPSA policies can be found at <https://ccpsa.ca/about/policies/>.

## Safe Sport and Screening Policy

In our commitment to providing all participants a safe and inclusive environment that is free from abuse, harassment, bullying and/or discrimination, CCPSA continued to execute the Screening Policy established in 2020. To date, 99% of those identified as requiring online education (Respect in Sport for Activity Leader), have completed the training. This includes national team athletes and performance partners, classifiers, national referees, national team coaches, Integrated Support Team (IST/medical), CCPSA Staff and Board of Directors. Furthermore, 96% of those requiring a Vulnerable Sector Check or Police Record Check, have completed the process.



Cora Mercer and Mike Mercer holding their Respect in Sport (Activity Leader) Certificates

A reminder that in 2019, the CCPSA appointed an Independent Safe Sport Officer who any person can

contact to report or discuss incidents of bullying, abuse, harassment or discrimination of any kind. CCPSA contracted with W&W Dispute Resolution Services for this role and they may be reached directly and independently through [safesport\\_wwdrs@primus.ca](mailto:safesport_wwdrs@primus.ca).

## Gender Equity

In partnership with Dr. François Prince from the Université de Montréal, and through a research grant from the Sport Information Resource Centre, the CCPSA completed a project *Factors influencing girls' participation in Boccia in Canada*. A questionnaire was sent to 168 female athletes, assistants, parents and coaches across Canada.

The data revealed that 20% of the participants considered the lack of woman role models in coaching, and the perception that female athletes are less competitive, more emotional and harder to coach than male athletes, all contribute to participation barriers. Finding adapted transportation and sport assistants were also cited as barriers for women to participate in boccia.



Eileen Bartlett coaching one of her athletes, Terrie Hefford

Participants suggested the best way to encourage women to get involved in boccia is by developing a recruitment strategy and hold demonstrations specific to women in schools and rehabilitation centers. In addition, review coaching approaches in order to better understand the differences between men and women

and to adapt coaching methods that take into account factors that motivate women to practice boccia, including how to develop and maintain their self-confidence.

With this valuable information, we are currently working with our Provincial Partners to develop strategies to reduce these obstacles, while increasing the participation numbers of women in boccia.

## Concussion Research

Again in partnership with Dr. François Prince, the CCPSA completed a project that looked at the prevalence of concussions in boccia, plus any correlation of the impact of concussions on those with acquired brain injury (cerebral palsy). The project entailed the creation of a survey, sent out to boccia players and performance partners across the country. The results showed very few reported concussions and none occurring while participating in boccia. A literature review found no evidence linking concussion and cerebral palsy. Dr. Prince and his team then drafted a concussion policy for CCPSA and Return to Play Protocols specific to boccia and the various classifications. In February, CCPSA and Dr. Prince were asked to present the project during the 2021 Canadian Concussion in Sport Symposium hosted by the Sport Information Resource Centre. What has become evident in this work, is that the traditional concussion assessment tool (SCAT5) needs to be adapted for para-athletes with severe motor and communications impairments.

## Annual General Meeting and Board Elections

The CCPSA Annual General meeting was held on Thursday, September 10th, 2020. Steve Dukovich, Director at Large, term was renewed through to 2022 AGM. Alexandre Ferreira-Silva's nomination package to serve as a Director at Large for a two year term through to the 2022 AGM was approved. Alexandre is Chartered Professional Accountant currently working with CF Montréal soccer club.

Two Board members terms expired this past year and the CCPSA would like to sincerely thank Marie Dannhaeuser and Jacqueline Zonneville for their

valuable contributions to the Board and commitment to CCPSA.

In late fall, CCPSA contracted with Sandra Saric of Inclusive Path to secure Board nominations with a focus on diversity and inclusion. As a result of this work, CCPSA was pleased to welcome in February 2021, two new members to the Board of Directors, Alana Aird and Suzanne Winterflood, both as Director at Large. Alana is lawyer practicing with SV Law, and Suzanne is Regional Coordinator with Neil Squire.



Alana Aird was elected as a new CCPSA Board member in 2020

## Board Professional Development

With the goal of continual improvement and good governance, the CCPSA Board participated in two professional development sessions in 2020. Volunteer Ottawa led the group through a *Board 201* session, while consultant Rose Mercier presented on the *Six Keys to Gold Medal Governance*.



New Board member Suzanne Winterflood took part in the professional development sessions in 2020



# BOCCIA AND CP **PARTICIPATION** & **DEVELOPMENT**

In a year like no other, the Participant and Development department embraced the disruption and pivoted program delivery to find new ways to reach out to new participants and remain connected with existing partners.

## Provincial Development Grants

In depth consultations were held with all provincial partners to determine how CCPSA could best support provincial partners and clubs while COVID-19 restrictions were in place. Based on feedback, the grant guidelines were adjusted and a total of \$54,700 was awarded to six provincial partners and six community clubs for programming across five programming pillars: Recruitment and Development, Daily Training, Coaching Education, Officials Development, and a newly added Equipment pillar. The program normally also includes a Competition Hosting pillar, which was placed on temporary hold due to COVID.

## 2020-21 Provincial Development Grant Recipients

Provincial Boccia Organizations	Boccia Clubs
     	     

## Online Programs

A number of online programs were developed and delivered this year, including:

### 1. Conversations With Series

Developed in partnership with the Association québécoise de sports pour paralytiques cérébraux, this bi-weekly Zoom series brought boccia stakeholders together for conversations with a variety of topic experts, including Classifiers, Referees, Performance Partners, Coaches, and Researchers among others. The series was an opportunity for the boccia community to reconnect with each other virtually, while also learning about topics they may

not have otherwise had a chance to explore.

## 2. Boccia Can Cup Skills Challenge

The Boccia Can Cup was a virtual skills challenge held in the summer of 2020. It was open to everyone from experienced boccia athletes to newbies. Over six weeks a series of skill challenges videos were posted online. Participants completed the challenge by submitting their own video. Virtual Technical Delegate Adam Dukovich collated the weekly scores. The creativity of the boccia community was certainly on display. There were boccia balls knocking over toilet paper pyramids, flying over water, landing in pots, cats making guest appearances, and many other highlights.

Congratulations to winner Lance Cryderman, and all those who brought their creativity to this event!

Our thanks to our friends at Scottish Disability Sport, who generously allowed CCPSA to use their skill videos for this challenge.

## 3. Canadian Eboccia Open

When it became clear that the Canadian Boccia Championships would be cancelled due to COVID-19, staff brainstormed a virtual event to help the boccia community connect and have fun. The first ever Canadian Eboccia Open was held in November with over 40 participants from across the country. The event included opening and closing ceremonies, a virtual competition over Zoom using the Boccia Battle app, a trivia challenge and a skills competition. It was a joy to see new and familiar faces connecting virtually.

Congratulations to the winners and to all participants for their enthusiastic support of this event.

### Boccia Battle Winners



**BC1**  
Keven Smith-Worthylake



**BC2**  
Jim Davis



**BC3**  
Marylou Martineau



**BC4 / Family & Friends**  
Josh Vander Vies



**BC5 / Open**  
Khalid Fensab

### Trivia Challenge Winners



**Winning Team**  
Alex Ziegler



**Winning Team**  
Marylou Martineau

### Skill Challenge Winners



**Family & Friends**  
Adriana Guzman



**Athletes**  
Mike Mercer

## Bratz@Home Courtesy of Boccia Canada Equipment Kit Program

Realizing that many current athletes could not access their equipment, and potential new athletes would also have no equipment, a new equipment kit program was launched and delivered in 2020. Over 80 equipment kits were distributed across the country along with connections to virtual coaches and provincial partners, so that participants could stay linked to boccia. Virtual coaches and provincial partners played a key role in connecting with kit recipients and developing virtual programs to support them.



One of the recipients of the Bratz@Home Boccia Equipment Kits was Javan Nagtegaal from Manitoba

## Volunteer Recognition

With the input and support of provincial partners, several new initiatives were developed this year to recognize the contributions of volunteers, including a Boccia Canada branded volunteer t-shirt and certificate program for provincial partners to access.

## Domestic Events

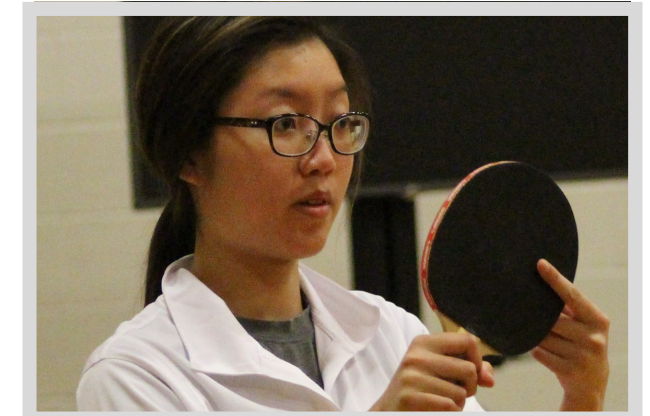
All 2020 domestic events were cancelled due to COVID-19. Instead, work focused on establishing a *Back to Boccia Task Force* comprised of athletes, coaches, officials, provincial partners, competition hosts and other boccia stakeholders to develop guidelines for returning to training and competition.



Marylou Martineau took place in a virtual event in 2020 called the Canadian Eboccia Open using the video game Boccia Battle

## Officials

Although much programming was on hold due to COVID-19, work continued on the development of a national and provincial Referee Maintenance Cycle. The cycle has been reviewed by Learning Facilitators and will be shared with all referees in 2021. The referee course material was also revised and videos developed to support the referee procedures.



Arden Pang continues to be involved in boccia as referee and was a part of the Profiling Women in Boccia Series

## Canada Games

Applications were submitted for boccia to be included in the 2025 Canada Summer Games and 2027 Canada Winter Games. A final decision regarding the

2025 Canada Summer Games is expected by the end of 2021.



*This could mark the first time that boccia is included as part of the Canada Summer Games*

### New Provincial Developments

Outreach continued with Prince Edward Island, New Brunswick and Nova Scotia, building on contacts from the Cerebral Palsy Canada Network. The planned Atlantic Boccia Forum was postponed to 2021-22 due to COVID-19. A Provincial Partner Recognition policy will be announced shortly.

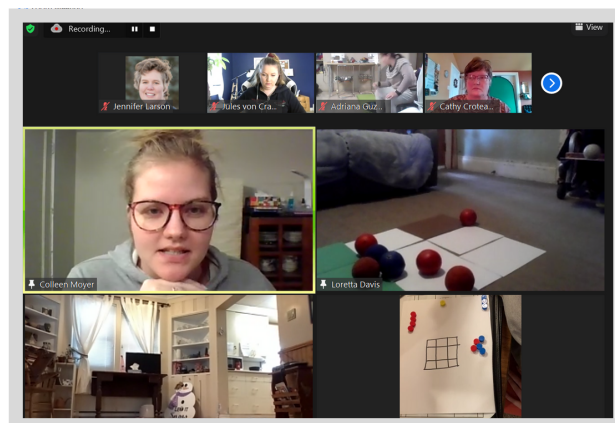
### National Coaching Certification Program

COVID-19 accelerated the conversion of moving the *Learn to Coach Boccia* and *Introduction to Boccia Competition* courses to online delivery. The Competition Development pathway was completed and four coaches successfully took the online pilot of the Multisport Analyse Performance Technical Tactical module, delivered in partnership with the Coaching Association of Canada and Canadian Sport Institute Calgary. The multisport model for Competition Development certification developed by CCPSA has been identified as a best practice by the Coaching Association of Canada.

- ✓ 5 Courses delivered online
- ✓ 26 Coaches trained in Learn to Coach Boccia
- ✓ 7 Coaches trained in Introduction to Competition

- ✓ 4 Coaches trained in Competition Development – Analyse Performance

- ✓ 10 Boccia@Home coaching videos posted



*The Introduction to Competition Courses took place virtually in 2020*

### CCPSA History

This year CCPSA began a project to help capture the organization's history, reaching out to key individuals involved in building and growing the organization for interviews. This will be a multi-year project to help tell CCPSA's story, leading up to the 40th anniversary of our incorporation in 2025.

### Frame Running

One of the silver linings this year was the opportunity to invest in equipment to support a pilot frame running program. Frame running is an athletics discipline specifically for athletes with cerebral palsy that originated in Denmark and has been growing steadily for the last number of years.

CCPSA is partnering with the Ontario Cerebral Palsy Sports Association and the CE Academy to deliver a pilot project targeted to children and youth with cerebral palsy once COVID-19 restrictions lift. Exploratory discussions were also held with Athletics Canada to begin developing the athlete pathway for this event in Canada, as frame running is added to the World Para Athletics program and is considered for inclusion in the 2024 Paralympic Summer Games in Paris.



# BOCCIA *HIGH PERFORMANCE*

## 2020 National Team Training Squad

### BC1



Éric Lefebvre



Hanif Mawji



Lance Cryderman

### BC2



Danik Allard



Dave Richer



Hayley Redmond



Mike Mercer

### BC3



Eric Bussière



Joëlle Guérette



Marylou Martineau



Philippe Lord

### BC4



Alison Levine



Iulian Ciobanu



Marco Dispaltro

## COVID Response

The impact of COVID certainly was felt by the National Team, however the actions and initiative of the National Team Coaches mitigated the effect, including:

- All in-person activities were stopped from March 12th to July 2nd, 2020
- National Team Coaches continued to have regular communication with National Team members regularly throughout the year
- Our specialists in psychology and physiotherapy were available to assist team members and provided virtual sessions
- Group and individual meetings were organized regularly with team members
- Webinars were organized by different specialists and various stakeholders
- A strict *Back to Training* plan was presented to INS Québec and put in place
- COVID attestation forms were created and required to be completed prior to each training session
- As of May 2021, everyone on the National Team received one vaccine
- By end of June 2021, everyone training in Montreal will have received two vaccines



Masks were used during training at the INS in 2020-21

## National Training Centre

INS in Montréal remained the main training hub in 2020-2021 as most of the athletes on the National Training Squad are training there with National Team coaches. Daily training was stopped by the Head Coach on March 12, 2020 due to COVID, and two days later the INS officially closed because of the

pandemic. The INS reopened in mid-June, however out of caution, we waited another two weeks to have athletes back training, and only those who were preparing for the Tokyo Paralympics. During the month of July we started to welcome other athletes back to training and by September everyone was back throwing balls at the INS.

Along with the INS, we have put in place safety protocols that everyone needed to follow. We've established measures and exercised caution to protect the health and safety of our National Team members. From July through December 2020, all training sessions included only one athlete, one performance partner and one coach. By March 2021, we slowly started to have two athletes together at training.

The boccia area on the 3rd floor of INS continues to adjust to our changing needs and the impact of COVID. In cooperation with the INS, we now have a second court installed on the 3rd floor and an office for the coaches. Where previously boccia booked time in the INS gymnasium for training, now all activities are on the 3rd floor.

## Competitions

All international competitions were cancelled in 2020. The last National Team event organized was a BC1/BC2 training camp along with a regional competition hosted by the Centre d'intégration à la vie active (CIVA) in Montréal at the end of January 2020.

## Coaches

Similar to 2019, Head Coach Mario Delisle has continued his transition to High Performance Director. In the area of coaching, Mario remains available for athletes and was responsible for some athletes in 2020.

César Nicolai continued in his duties as the BC4 coach in 2020 and focused on preparing athletes for Tokyo Paralympics, now moved to August 2021. Simon Larouche continues his work in preparing BC2 athlete Danik Allard for Tokyo, in addition to coaching the four BC3 athletes. Ed Richardson kept in contact with the BC1/BC2 athletes during the pandemic, but was limited due to all events and camps being cancelled with COVID.





## Integrated Support Team (IST)

Head Coach Mario Delisle took the IST lead role in February 2020. Throughout the year, specialists, either privately or through INS Québec, were providing services to National Team members. Under the Head Coach's leadership, a new physiotherapist was hired, a medical doctor joined the group of specialists, and IST meetings have been occurring every four to six weeks despite the pandemic. Since October 2020, physical preparation is being provided by two physiotherapists.

- Physiotherapy: Lisa Corbeil and Amélie Racine
- Physical preparation: Annie Vaezipoor (until October 2020)
- Psychology: Amélie Soulard and Daphné Laurin-Landry
- Physiology: Sylvain Gaudet
- Doctor: Andréane Bourgeois



New physiotherapist, Amélie Racine, working on Iulian Ciobanu at the INS

## Gold Medal Profile (GMP) and Podium Pathway

Having been used as a resource for National Team selection in 2019, the Boccia Canada GMP continues to be refined and updated. The GMP is an important evaluation tool for the National Team program but due to COVID, could not be implemented as intended. The tool is accessible to all athletes and available on the Boccia Canada website.

Developing more specific drills and evaluations within the GMP continued in 2020 and going forward. With the move of the Tokyo Paralympics Games to 2021,

our Podium Pathway was adjusted throughout the year, including additional video analysis by the coaches and significant progress to the *Winning Style of Play*, particularly in the BC4 individual/Pairs but also in BC2 individual.

## Own the Podium (OTP)

In September 2020, we held a virtual High Performance Debrief which included our coaches, IST members, CCPSA senior staff/volunteers and our OTP High Performance Advisor, to review 2020 and determine priorities for 2021.

That set the stage for our 2021-2022 OTP submission and formal virtual presentation of the plan in mid-November. Following the review and presentation, in January 2021, boccia was confirmed for \$350,000 in funding for 2021-2022, an increase of \$10,000 from the previous year. Funding has now increased by \$30,000 total over the past two years.



The High Performance Debrief takes place every year and in 2020 it was delivered virtually

## Athlete Assistance Program

Ten cards were available for boccia athletes in the 2020 calendar year. These cards were distributed to athletes in January 2020 following the established carding criteria for the year.


The carding year finished on December 31st, 2020. In January 2021, another ten cards were distributed, however some adjustments were made to ensure more athletes could benefit from carding. Currently, twelve of the fourteen National Team athletes now receive some level of funding.




# MARKETING & COMMUNICATIONS

## Social Media (Facebook, Twitter, Instagram)

Statutory, Wacky, and Cerebral Palsy/Boccia related holidays were celebrated throughout the year. Highlights include International Women’s Day, World Cerebral Palsy Day, and National Volunteer Week. Followers engaged with campaign related posts on social media. The following numbers represent the CCPSA and Boccia Canada (combined) social media follower increases from April 1, 2020 to March 31, 2021.

 **Twitter**  
increase of 102 followers

 **Facebook**  
increase of 332 followers

 **Instagram**  
increase of 339 followers

## Campaigns

The *Boccia Can Cup* was the first virtual tournament played during the pandemic and it took place over six weeks. Athletes video recorded themselves completing one skill per week and were awarded points by judges, including Technical Delegate Adam Dukovich. Extra points were awarded for complexity and creativity of the skill submitted. Video montages were published on [YouTube](#) so that participants could take a look at their opponents’ submissions. Final winners were revealed in a closing ceremony celebration.

*World Cerebral Palsy Day* on October 6th was amplified in 2020 through activation across Canada. There was activation in British Columbia, Alberta, Ontario, Québec, and Newfoundland and Labrador. Provincial Partners received free “I am Here for World CP Day” t-shirts and in the lead up to, and during World CP Day, athletes, performance partners, officials, and staff took pictures in their apparel. There were athletes from athletics, swimming, soccer, and boccia that partook in the event. Several sport facilities were lit up in green for World CP Day including BC Place Stadium and Vancouver City Hall.

The *Canadian Eboccia Open* was incepted in 2020. It gave athletes in all six classes, friends, and family the opportunity to participate in a boccia tournament while staying safe amidst the pandemic. Through use of a phone application called Boccia Battle, participants played each other in a two-week virtual boccia event. A tournament bracket was established by Technical Delegate, Eileen Bartlett. Live streaming via YouTube captured the Boccia Battle games and montages were created to highlight some favourite moments of the tournament.

The **Profiling Women in Boccia** series is a social media campaign that features women in the sport of boccia including athletes, performance partners, coaches, referees, classifiers and volunteers. A series of 14 vignettes were released, plus one comprehensive video to coincide with International Women’s Day on March 6th. Several influential women were also featured in spotlight posts on all social media platforms.

## NOTE:

The *Profiling Women in Boccia* series continues this year with a new project, *Conversations with Women in Boccia*, a multi-panel discussion that features women who have made their mark in boccia and parasport over the years. They will speak candidly about their experience in sport, providing insight into how and why they got involved with hopes to encourage other young women and girls to do the same.

## Media Releases

There were no media releases around international or national competitions because events were cancelled due to the pandemic. Communication was sent all stakeholders with updates on programming, events, operations, etc., to ensure everyone was informed and aware of any adjustments due to the impact of COVID. Several virtual campaigns were accompanied by a media release including the *Canadian Eboccia Open*, the *Profiling Women in Boccia* series, and the *Take the Shot (Tokyo Edition)* campaign. Media attention was picked up by a number of outlets including: Inside the Games, Citytv, Radio Canada, CBC Sports, CBC The National, and the Globe and Mail.

## Official Languages

Both official languages continue to be represented in all communications through email, social media, videos, forms, campaigns, and other means.

# FUNDING & PARTNERSHIPS

## Sport Canada

As the National Sport Organization for the Paralympic sport of boccia, and through Sport Canada's, Sport Support Program, the Government of Canada generously continues to be largest funder of the CCPSA, representing approximately fifty percent of all funding.

## Own the Podium

Providing technical leadership and guidance to the Boccia High Performance program, Own the Podium's support is critical to the CCPSA's mission of producing World and Paralympic Champions.

## Institut national du sport du Québec (INS Québec)

One of seven Canadian Sport Institutes across Canada, INS Québec located in Montréal provides the National Boccia Training Squad with world class training facilities. Supporting high performance athletes including NextGeneration, INS Québec also provides our National Boccia Team science and sport medicine services, comparable to the best practices anywhere in the world.

## Canadian Paralympic Committee

CCPSA, as one of 27 member sport organizations of the Canadian Paralympic Committee (CPC), continue to partner with CPC on our shared commitment to support high performance athletes and inspire those with disabilities to become involved in sports. Again this year, several of our Provincial Partners were beneficiaries of the Paralympic Sport Development Fund, while the CCPSA was supported through NextGen funding from the Paralympic Foundation of Canada.

## Coaching Association of Canada

The Coaching Association of Canada (CAC) continues to be an important partner in the development and delivery of quality coach education in boccia. With a

shift in 2020 to virtual course delivery and training, additional financial support from CAC provided CCPSA the opportunity to make this transition.

## Cerebral Palsy Canada Network

CCPSA continues to be an active member of the Cerebral Palsy Canada Network, a national network of cerebral palsy associations, physicians, and researchers that collaborate on addressing the issues facing persons with cerebral palsy and other disabilities. Current initiatives include the development of a communications resource hub, recreational and sport promotion, World CP Day, regional stakeholder focus groups, and the development of a National Strategy to ensure that all Canadians with cerebral palsy and their families have full and equitable access to the resources they need.

## Telemarketing

Fundraising through telemarketing conducted by **iMarketing** continues to be an important source of revenue for CCPSA.

### 2020-2021 Fundraising Results

Acquisition (new donors)	2020-2021	2019-2020
Total campaign hours	4,437	3,562
Total paid gifts	1,749	1,841
Average paid gift amount	\$39.92	\$46.07
Retention (existing donors)	2020-2021	2019-2020
Total campaign hours	4,958	4,705
Total paid gifts	11,656	11,561
Average paid gift amount	\$54.50	\$54.38

## Revenue Diversification

Recognizing the importance of diversifying revenue streams beyond the two current main sources, Sport Canada and telemarketing, in late fall of 2020 the CCPSA initiated a Request for Proposal process for a consultant to prepare a Revenue Diversification Plan. The CCPSA received more than anticipated number of submissions, short-listed, interviewed and subsequently choose **T1 Agency** to partner on this important work. The plan has been presented to the CCPSA Board, Committees, Provincial Partners and staff, and currently we are considering options and setting priorities to activate going forward.





# ATHLETES' COUNCIL REPORT

This past year the Athletes' Council met less than usual because of the ongoing COVID situation. Seeing as there were no competitions, there were less opportunities for athletes to experience potential issues or concerns that they would bring to the Council. Furthermore, many athletes distanced themselves from the sport and put their time into other projects for their own mental well-being. The Athletes' Council made it clear that anyone could and should reach out if they ever needed support.

In talking with athletes, the Council has come to the consensus that while everyone is eager to return to competition, the vast majority of athletes understand the vulnerability of our population and will only be comfortable returning to play when the risk is as minimal as possible.

This year the Athletes' Council focused on conversations about what we believe to be the most important issues currently affecting boccia in Canada. Stemming from these sessions, we have had conversations and exchanged ideas with Boccia Canada around recruitment, grassroots development, high performance talent identification, competition opportunities, coaching recruitment, and referee development.

As noted last year, due to the cancellation of the 2020 Canadian Boccia Championships all Council members' terms were extended by a year.

## Current Athletes' Council



**Ontario BC1**  
Lance Cryderman



**Newfoundland BC1**  
Lois Martin



**Ontario BC2**  
**Co-Chair**  
Adam Dukovich



**Ontario BC2**  
Tammy McLeod



**Québec BC3**  
Eric Bussière



**Ontario BC3**  
Kevin Shaw



**Québec BC4**  
**Co-Chair**  
Alison Levine



**Québec BC4**  
Marco Dispaltro



**Ontario BC5**  
Gio DeSero

## NOTE:

An open class representative was elected at the 2019 Canadian Boccia Championships, however this athlete was unable to fulfill their commitment to the Council and a new representative will be elected at the next Canadian Boccia Championships.

# TREASURER'S REPORT

CCPSA is extremely grateful for the additional financial support from the Government of Canada through the COVID-19 Emergency Support Fund for Cultural, Heritage and Sport Organizations.

Complete Audited Financial Statements can be found at <https://ccpsa.ca/en/about-ccpsa/policies-and-reporting/>.

With the impact of COVID cancelling many events such as the National Boccia Training Squad entering International competitions, and hosting of the Canadian Boccia Championships, expenses in the Boccia High Performance, plus Participation and Development pillars, was reduced.

## STATEMENT OF OPERATIONS FOR THE YEAR ENDED MARCH 31, 2021

	2021	2020
<b>Revenue</b>		
Sport Canada (note 2)	\$ 760,475	\$ 616,900
Fundraising	695,542	706,208
Athlete Assessments	7,875	39,347
Memberships	409	257
Other grants	22,828	6,800
Interest and sundry	37,088	32,782
	<b>1,524,217</b>	<b>1,402,294</b>
<b>Expenditures</b>		
Governance and leadership (note 6)	377,593	310,033
Communications and marketing (note 6)	21,633	21,005
Boccia and cerebral palsy participation and development	106,650	86,691
Boccia high performance (note 6)	324,961	477,662
Funding and partnerships	396,131	399,816
Safe sport (note 6)	66,000	66,000
	<b>1,292,968</b>	<b>1,361,207</b>
<b>Excess of Revenue Over Expenditures</b>	<b>\$ 231,249</b>	<b>\$ 41,087</b>



# LIST OF **SPORT PARTNERS**

## International Sport Partners



## National Sport Partners



## Provincial Sport Partners



# LIST OF **COMMITTEE MEMBERS**

## CCPSA Board of Directors

**Cornell Dover**, Treasurer  
**Gary Vander Vies**, Chair of the Boccia Canada Council  
**Alana Aird**, Director at Large  
**Alexandre Ferreira-Silva**, Director at Large  
**José Malo**, Director at Large  
**Steve Dukovich**, Director at Large  
**Suzanne Winterflood**, Director at Large

## Boccia Canada Council

**Gary Vander Vies**, Chair  
**Adam Dukovich**, Co-Chair of the Athletes' Council  
**Alison Levine**, Co-Chair of the Athletes' Council  
**Donna Zorn**, Chair of the High Performance Committee  
**Eileen Bartlett**, Chair of the Participation & Development Committee

## Athletes' Council

**Adam Dukovich**, Co-Chair, Ontario, BC2, Retired  
**Alison Levine**, Co-Chair, Québec, BC4, National Boccia Training Squad Team Member  
**Eric Bussière**, Quebec, BC3, National Boccia Training Squad Team Member  
**Giovanni DeSero**, Ontario, BC5, Provincial Team Member  
**Kevin Shaw**, Ontario, BC3, Provincial Team Member  
**Lance Cryderman**, Ontario, BC1, National Boccia Training Squad Team Member  
**Lois Martin**, Newfoundland, BC1, Provincial Team Member  
**Marco Dispaltra**, Quebec, BC4, National Boccia Training Squad Team Member  
**Tammy McLeod**, Ontario, BC2, Retired

## High Performance Committee

**Donna Zorn**, Chair  
**Mario Delisle**, Head Coach, National Boccia Training Squad Team Member  
**César Nicolai**, BC4 Coach, National Boccia Training Squad Team Member  
**Ed Richardson**, BC1 & BC2 Coach, National Boccia Training Squad Team Member  
**Simon Larouche**, BC3 Coach, National Boccia Training Squad Team Member



The four coaches of the High Performance Committee pictured in their matching World Cerebral Palsy Day shirts

## Participation and Development Committee

**Eileen Bartlett**, Chair  
**Adam Dukovich**, Ontario  
**Adriana Guzman**, Alberta  
**Colleen Moyer**, Manitoba  
**Dayna Penney**, Newfoundland and Labrador  
**Jim Gagne**, Nova Scotia  
**José Malo**, Québec  
**Ross MacDonald**, British Columbia

# CONTACT US

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Ottawa, Ontario K1H 7X7

## Social Media



@CPSportCanada  
@BocciaCanada



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@Boccia\_Canada

*FOLLOW US ON FACEBOOK, INSTAGRAM, AND TWITTER*

## Website



<https://ccpsa.ca/>  
<https://fr.ccpsa.ca/>



<https://bocciacanada.ca/>  
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