



STRATEGIC PLAN

VISION

Canada is a leading nation in boccia and Canadians with physical disabilities have access to quality sport programming.

MISSION

We lead, develop and grow boccia from grassroots to producing World Champions, and we collaborate with partners to increase participation of Canadians with physical disabilities in sport.

VALUES

Excellence, Resilience, Inclusivity, Collaboration, Integrity

2022-2025 STRATEGIC PLAN AREAS OF FOCUS

Strengthen Leadership & Operational Effectiveness

Recognized as a leading National Sport Organization in governance and leadership culture that demonstrates our values

- Embed good governance structure and practices across the Organization to align with industry best practices
- Identify, plan for, and manage risk
- Recruit, develop, support, recognize, and reward our people in staff roles and volunteer committees
- Support and assist athletes with post-career transition to leadership positions

Grow Participation & Development

Support domestic growth and development, and increase number of participants in collaboration with Provincial/Territorial partners and stakeholders

- Ensure sustainable staff capacity and resources to support programming growth
- Solidify existing, and develop new delivery partnerships with provincial/territorial sport and disability partners, with clearly defined and supported roles in the development pathway
- Enhance communication, education and leadership development for partners, staff and volunteers, including coaches, referees, classifiers and technical delegate

Reach International Performance Excellence

Deliver a sustainable World Class High Performance Program

- Consistently medal at International Events; ranking in top ten in each classification
- Ensure Seven Critical Foundational Elements of High Performance are in place: Coach & Technical Leadership; Daily Training & Competitions Environments; Performance Sciences, Research and Innovation; High Performance Planning; Podium Pathway; High Performance Governance; Safe Sport
- Identify, train, develop and retain a National Team female coach
- Provide High Performance support to the athlete, coach, and Partner pathways

Enhance Communication & Engagement

Working collaboratively with existing and new stakeholders to strengthen our communications, our brand, and grow sport for those with physical disabilities

- Develop a communications strategy to engage and ensure greater connection across our community, and to other interested and potential stakeholders (athletes, coaches, volunteers, Provinces/Territories, funding partners, disability organizations, rehabilitation centres, health practitioners, NSO's, MSO's, IF's, political, etc.)
- Increase awareness of CCPSA and Boccia Canada brand
- Stakeholders feel informed about the Organization, able to contribute, understand the value and role CCPSA/Boccia Canada plays, and we celebrate our accomplishments

Develop and Strengthen Sustainable Funding & Partnerships

Strengthen and grow existing partnerships and funding sources, and identify new partnerships and revenue streams

- Funding is sustainable across all program areas and from diverse sources
- Strengthen relationships with existing partners (provincial/territorial partners, funders, NSO's, MSO's, IF's, disability organizations)
- Identify and engage with new partners (i.e. CP Associations, potential provincial partners, NSO's, etc.)